

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Elections – National Electoral Roll Purification and Authentication Programme (NERPAP) - Linking of Aadhaar with EPIC- Voter Awareness - Scrolling in Television Channels – Payment of **Rs.45,600/-** to M/s Eenadu Television Pvt. Ltd., Hyderabad - Sanction Orders - Issued

**GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT**

**G.O.Rt.No. 1942**

**Dated: 12-09-2017.**

Read the following:-

1. Govt. Lr.No.1431/Elecs.E/A2/2015-24, dt. 03.07.2015.
2. From M/s Eenadu Television Pvt. Ltd., Hyd., Bill Nos.130074015, dt: 15.07.2015 & 130074111, dt: 31.07.2015.
3. G.O.Rt.No.1489., Fin (EBS.I) Dept.dt.23.08.2017.

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**ORDER:**

In the Government letter 1<sup>st</sup> read above, M/s Eenadu Television Pvt. Ltd., Hyderabad, has been requested to telecast 200 scrolls at the rate of Rs.200/- per scroll at a total cost of Rs. **40,000/-** ( Exclusive of service tax) through ETV2 News Channel from 09.07.2015 to 18.07.2015 @ 20 scrolls per day during the prime time in the morning in connection with National Electoral Roll Purification and Authentication Programme (NERPAP) and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the agency has telecast scrolls in **ETV2 News Channel** from 09.07.2015 to 18.07.2015 @ 20 scrolls per day and sent bills for **Rs.45,600/-** (including service tax) for arranging payment.
3. After careful examination of the matter, sanction is hereby accorded for payment of **Rs. 45,600/-** (Rupees Forty five thousand, six thousand only) to M/s Eenadu Television Pvt. Ltd., Hyderabad towards the cost of scrolls telecasted in **ETV2 News Channel** from 09.07.2015 to 18.07.2015 @ 20 scrolls per day in connection with National Electoral Roll Purification and Authentication Programme (NERPAP).
4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections – MH-108 Issue of Photo Identity Cards to Voters - GH 25 State Sector Schemes - S.H.(04) Photo Identity cards to Voters – 260 Advertisement, Sales and Publicity Expenses**" and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.
5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of "**M/S Eenadu Television Private Limited, Hyderabad**" A/c No.370601010036320, Union Bank of India, Saifabad Branch, Hyderabad, (IFSC Code: UBIN0537063 and MICR Code.No.500026012.

(P.T.O)

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6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in audit.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O  
SPL.CHIEF SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department,  
The Pay & Accounts Officer, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Telangana state.

Copy to

The Sr. Manager, Advt., M/s Eenadu Television Pvt. Ltd., ETV2,  
M/s Eenadu Television Pvt. Ltd., Ramoji Film City, Hyderabad.  
The Director of Treasuries & Accounts, Telangana , Hyderabad.  
The A.G.A.P. Telangana, Hyderabad.  
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER